

Unicard transport solutions span all the functionality operators and local authorities need to deliver and operate smart ticketing schemes today. At the same time, they help transport operators maximise opportunities to extend card usage and open up new revenue streams in the future.



Unicard's highly practical solutions are designed to ensure rapid return on investment for transport operators, and a straightforward growth path to future schemes.

Long term benefits

As well as reducing time-to-traveller for smart ticketing schemes, Unicard solutions are designed to deliver long term benefits:

- adherence to the **ITSO model** ensures future interoperability
- **scalability** means schemes can start small, but have the potential to grow to include multiple services and multiple issuers on the same platform
- **easy expansion** enables new and innovative ticketing products to be added in the future
- managed solution **minimises demand on in-house resources** and optimises infrastructure costs
- ticket sales to the public over the internet **reduces overheads**



For more information on Unicard smart card solutions:
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